

Tourism as a global economic activity

NAME:

Why are you visiting the zoo?



- To investigate tourism as a global economic activity
- To evaluate the sustainability strategies
- Gather information to critically analyse one strategy

Timeline of land use



Pre 1800

The Bungaribee Precinct was home to the Warrawarry people of the Darug Nation. The traditional owners.



1802-1940

Governor Phillip King reserved a large piece of land including the Bungaribee Precinct as government farmland for pasture. It was used for various cropping, horse stud and other farming until 1940.



1941

During WWII the area was used as a RAAF dispersal area and a landing strip was built which was later used by local flying clubs.



1954

The Overseas Telecommunications Commission (OTC) transmission station was built on the site and operated into the 1990's. It was demolished in 2001.



2017

Sod Turning ceremony and construction commences.



2019

Sydney Zoo opens to the public

Tourism

Sydney Zoo is one example of a tourism destination. Zoo's are popular places to visit to see local wildlife or animals from around the world.

In the map below, circle the area that you would find most international tourists visiting, why?



International tourists are one of Sydney Zoo's major markets, but what about other markets?
Can you list any?

What do you notice about the layout and inclusions in the zoo? Does it target different tourism markets well?

Sustainability

What does it mean to be sustainable?

Note down strategies Sydney Zoo has in place to be a sustainable tourism destination.

Global influence

Sydney Zoo supports a variety of organisations and communities around the world. An activity only possible by the ticket sales and fundraising efforts at the zoo. In addition to the funding and support, Sydney Zoo is also able to educate visitors to be more sustainable in their own lives. Let's look at one example: Rainforest Alliance.

Wildlife connection: Tigers and Asian Elephants	
Environment:	
Current threat:	
What is Rainforest Alliance doing?	
What is Sydney Zoo doing?	
Outcome:	

Global influence

Sydney Zoo supports a variety of organisations and communities around the world. An activity only possible by the ticket sales and fundraising efforts at the zoo. In addition to the funding and support, Sydney Zoo is also able to educate visitors to be more sustainable in their own lives. Let's look at one example: MobileMuster

Wildlife connection: Chimpanzees	
Environment:	
Current threat:	
What is MobileMuster doing?	
What is Sydney Zoo doing?	
Outcome:	

Sydney Zoo Site



Notes:

Sydney Zoo Local Influence

Sydney Zoo opened in December 2019, amidst the Black Summer Bushfires. February brought flooding rains and March brought the first Covid lockdown. As a tourist destination, this meant it was a challenging time for the brand new zoo. The local community became the sole focus for a number of years. Let's look at what local influence the zoo has.

[illegible]

Climate Change

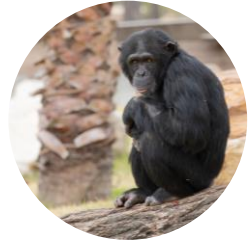
Climate Change is impacting wildlife and people around the world. Sydney Zoo has to look at mitigating the effects of climate change for animals, staff and guests.

Impacts of Climate Change:

Draw/take notes on mitigation strategies at Sydney Zoo:

Human Impact

Before answering these questions, find and read **at least two** of our conservation walls around the zoo; they are found near the koalas, quolls, sharks and chimps.



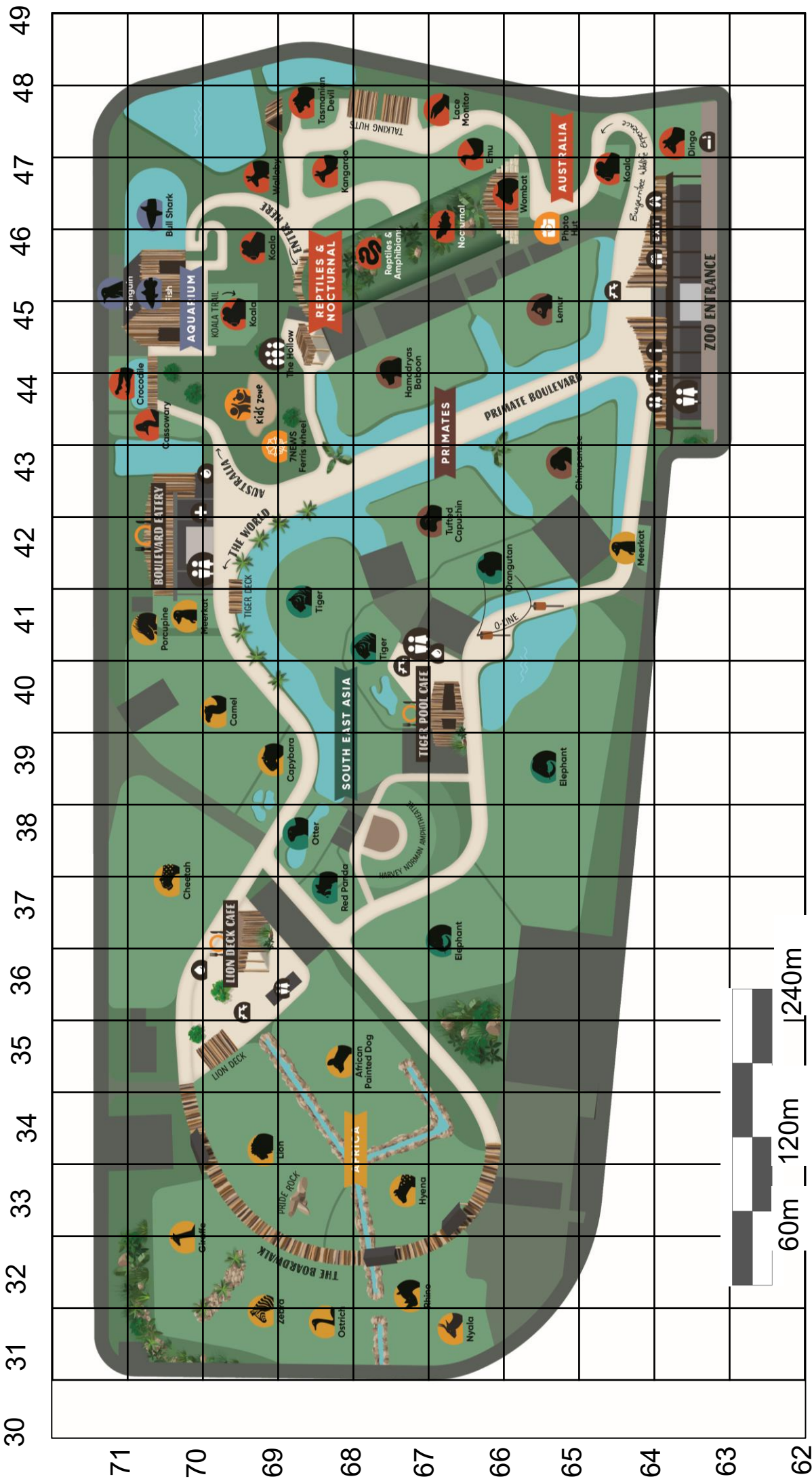
List 3 ways that humans are impacting the native habitats of the animals.

- 1.
- 2.
- 3.

Chose one impact from above and describe how people can act more sustainably to reduce their impact.



Map of Sydney Zoo



Where to now?

Using the Sydney Zoo Map, answer the questions below.

1. What do you find at the following Area References?
 - a. AR3770
 - b. AR4768
 - c. AR3669
2. What Area Reference are the following?
 - a. Penguin
 - b. Wombat
 - c. Hyena
3. What do you find at the following Grid References?
 - a. GR408708
 - b. GR440710
 - c. GR450655
4. What Grid Reference are the following?
 - a. Fish
 - b. African painted dog
 - c. a bathroom location
5. Go to Grid Reference GR435660 – read the sign
 - a. What species is the sign about?
 - B. What can YOU do to help conserve them?
6. Go to Area Reference AR4069 – find and press the button!
 - a. What species makes that sound?
 - b. Find the information about how you can help conserve that species (hint will need to walk towards AR3868). What is the Grid Reference for the sign?
 - c. What action can you take according to that sign?